

C'PDE
圣诞用品

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2024义乌国际

圣诞用品及节日装饰品展览会

Yiwu International Christmas Products and Decoration Exhibition 2024

06/08-10 展览时间time
June 08-10, 2024

展览地点Venue

义乌国际博览中心-中国·浙江 Yiwu International Expo Centre

浙江省义乌市宗泽东路59号

No 59, Zongze East Road, Yiwu, Zhejiang Province

主办单位Hosted by

中国商业联合会China General Chamber of Commerce

承办单位Organized by

义乌市中礼展览有限公司Yiwu Brand Light Exhibition Co., Ltd.

www.yiwugiftfair.com

展会概况Exhibition Background

随着全球经济的复苏与发展，中国的圣诞装饰品行业正在迅速发展。义乌作为全球最大的圣诞用品集散地，每年都向100多个国家和地区出口2万多种圣诞用品。据统计数据显示，今年一季度义乌市出口圣诞用品已经超过1亿元人民币，同比增长62.9%；其中，出口拉美地区0.4亿元，增长114.8%。同时，义乌拥有一条完整的圣诞用品生产、销售、包装产业链。整个义乌市场占地640万平方米，拥有7.5万个商铺，涵盖了210万种商品，其中，专门从事圣诞用品行业的商家数已经突破800家，涉及圣诞玩具、圣诞树、圣诞服饰、圣诞灯饰等上万个品种。此外，客商在采购圣诞帽、圣诞装饰、圣诞树等圣诞用品的同时，还能一站式备齐玩具、饰品、自行车等各式圣诞礼品。在全球圣诞用品市场中，义乌占据了80%的份额，可以说全世界的圣诞节，都离不开“Made in 义乌”（义乌制造）。为更好的推进中国圣诞用品的高质量发展与贸易成交，中礼展览与相关机构共同定于2024年06月08日-10日在义乌国际博览中心召开“2024义乌国际圣诞礼品及节日装饰品展览会”。展会总规划面积为近两万平米，展品涉及圣诞装饰用品、圣诞树、圣诞钟、圣诞花、圣诞花环、圣诞球及圣诞帽、袜、衣服、桌布系列等。展会立足义乌，辐射全球，展会还将开设多场论坛、对接会与新品发布会，结合系列缤纷体验活动，为制造商、品牌商及渠道商提供的产品发布、互动交流及企业品牌打造的年度展示交流与对接平台。

With the recovery and development of the global economy, the Christmas decorations industry in China is growing rapidly. Yiwu, as the world's largest distribution center for Christmas products, exports more than 20,000 categories of Christmas products to more than 100 countries and regions every year. According to statistics, Yiwu's exports of Christmas products reached 100 million yuan in the first quarter of 2023, with a year-on-year increase of 62.9%. Yiwu's export to Latin America reached 0.4 billion yuan, an increase of 114.8%. Furthermore, Yiwu possesses an industrial chain of production, supply and sales for Christmas products. At the same time, Yiwu market covers an area of over 6.4 million square meters and operates 75 thousand business booths including 2.1 million kinds of commodities. The number of merchants specializing in the Christmas products industry has exceeded 800, involving tens of thousands of products such as Christmas toys, Christmas trees, Christmas costumes, Christmas lights and so on. While the customers purchase Christmas products such as Christmas hats, Christmas decorations and Christmas trees, they can also buy all kinds of Christmas gifts such as toys, ornaments and bicycles. In the global market of Christmas products, Yiwu occupies 80% of the market share. It can be said that the world's Christmas, can not be separated from the "Made in Yiwu". In order to better promote the high-quality development and trade transactions of Chinese Christmas products, Yiwu International Christmas Products and Decoration Exhibition 2024, hosted by Yiwu Brand Light Exhibition Co., Ltd. together with related institutions, will be held on June 08-10, 2024 at Yiwu International Expo Centre. With a total exhibition area of 20,000 square meters, the exhibits cover a wide range of categories, including Christmas decoration, Christmas trees, Christmas bells, Christmas flowers, Christmas wreaths, Christmas balls and Christmas hats, socks, clothes, tablecloths, etc. Based in Yiwu, radiating to the world, the exhibition will also hold a number of forums, docking meetings and new product launches. Combined with a series of colorful experience activities, the exhibition is committed to providing an annual display platform for manufacturers, brands and channels to release products, deepen the interaction and communication and build corporate brand.

The logo for CPDE features a large, stylized red letter 'C' on the left. To its right is a small orange square with a white outline. Further right are the letters 'PDE' in a bold, dark green, sans-serif font.

June 08-10, 2024 | Yiwu International Expo Centre



展出大类Major Exhibits

各类圣诞球、圣诞布艺挂件、圣诞织带、圣诞装饰工艺、圣诞灯、圣诞老人、圣诞树花环、圣诞彩条、圣诞窗贴、圣诞蝴蝶结及圣诞帽、袜、衣服、桌布系列等。

Christmas balls, Christmas fabric hangings, Christmas ribbons, Christmas decoration crafts, Christmas lights, Santa Claus toy, Christmas trees and wreaths, Christmas ribbons, Christmas window stickers, Christmas bows and Christmas hats, socks, clothes, tablecloths, etc.



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参展费用 Participation Fees

★ 国际标准展位:

A: 国内企业: 9800.00/ 展期 (RMB) 3m×3m

B: 国外企业: 3200.00/ 展期 (USD) 3m×3m

标准展位 (包括: 三面白色壁板、中 (英) 文楣牌制作、咨询桌一张、折椅二张、地毯满铺、展位照明、220V/1电源插座一个、废纸篓一个。)

★ 室内光地:

A: 国内企业: 1000.00 (RMB) / 平方米

B: 国外企业: 320.00 (USD) / 平方米

注: (最少 36 平方米起租) “光地” 只提供参展空间, 不包括展架、展具、地毯、电源等。

International Standard Booths:

For overseas enterprise: USD 3200.00/Expo, 3m*3m

Each standard booth consists of 3-sided white wallboards, Chinese& English fascia board, 1 consultation desk, 2 folding chairs, fully-floored.

Indoor Raw Space:

For overseas enterprises: USD 320.00/Sq.m.

Note: The raw space(minimum 36 sq.m.) only supplies a show space excluding power supply, lights, carpet, and other things.

2024年05月13日-15日|义乌国际博览中心-中国·浙江
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目标观众 Target Audience

重点邀请国内外圣诞礼品领域的进出口公司、贸易公司、跨境电商平台、百货公司、连锁商超、电子商务、集团公司及礼品公司等渠道重要买家参会。

Domestic and foreign import and export companies, trading companies, cross-border e-commerce platforms, department stores, chain supermarkets, e-commerce, groups and gift companies in the field of Christmas gifts industry will be invited to attend the show with the purpose of purchasing and visiting , etc.



预定展位 Booth Reservation

请立即预定“2024义乌圣诞礼品展”展位，越早预留位置越佳，争取最大曝光率，领先竞争对手，开拓无限商机。

如欲预订CPDE 2024采购交易会展位，或了解更多信息，请发电子邮件至info@goldenexpo.com.cn。或通过以下联络方法，预订展位。

Please book the booth of CPDE 2024. The sooner you reserve , the better position you will get. The show can help you to increase exposure rate, stay ahead of the competitor, and open up unique business opportunities. To reserve the booth or learn more information, please contact:

上海 Shanghai Office

☎ 电话/Tel: (86-21) 6439-6190

✉ E-mail: info@goldenexpo.com.cn

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